

RECEIVED
CENTRAL FAX CENTER

Appln. No. 09/811,724
Response dated July 13, 2006
Reply to Office Action of March 13, 2006

JUL 13 2006

Attorney Docket No. 01145/LH

IN THE UNITED STATES PATENT
AND TRADEMARK OFFICE

Applicant : M. INOUE et al.

Serial No. : 09/811,724

Filed : March 19, 2001

For : SYSTEM AND METHOD FOR
DISTRIBUTING ADVERTISEMENTS
TO A PLURALITY OF USERS BASED
UPON ADVERTISEMENT USER
ATTRIBUTES AND ADVERTISEMENT
PROVIDER ATTRIBUTES

Art Unit : 2143

Examiner : Alina A. Boutah

Confirm. No.: 9510

Customer No.: 01933

CERTIFICATE OF FACSIMILE
TRANSMISSION
TO NO. 571-273-8300

TOTAL PAGES: 3

I hereby certify that this
paper is being facsimile
transmitted to the
Commissioner for
Patents Office
on the date noted below.

Marilyn Sturts

Dated: July 13, 2006

In the event that this Paper
is late filed, and the
necessary petition for
extension of time is not filed
concurrently herewith, please
consider this as a Petition
for the requisite extension of
time, and to the extent not
tendered by check attached
hereto, authorization to
charge the extension fee to
Account No. 06-1378.

PETITION FOR EXTENSION OF TIME

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

S I R :

Applicant hereby petitions for a one (1) month extension of
time for timely filing of the paper(s) filed concurrently
herewith.

Extended time expires July 13, 2006.

07/14/2006 TL0111 08800001 09811724

01 FC:1251

120.00 OP

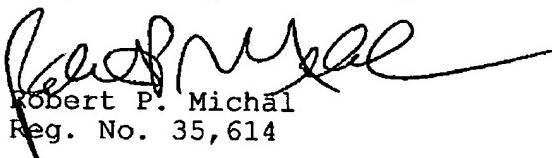
RECEIVED
CENTRAL FAX CENTER

Appln. No. 09/811,724
Response dated July 13, 2006
Reply to Office Action of March 13, 2006

JUL 13 2006

A Credit Card Authorization Form in the amount of \$120.00 is attached to cover the Patent Office fee. If any further fees are required, authorization is given to charge same against Account No. 06-1378.

Respectfully submitted,


Robert P. Michal
Reg. No. 35,614

July 13, 2006

Frishauf, Holtz, Goodman & Chick, P.C.
220 Fifth Avenue
New York, New York 10001-7708
Tel. (212) 319-4900
Fax (212) 319-5101
RPM:ms

Encl.: Credit Card Authorization Form in the Amount of \$120.00